



Des Peres Rotary News

November 2009 The Rotary Club of Des Peres, MO Thursdays - 7 am

The Prez Says

By Jeff Johnston

As the leaves turn, we also turn the calendar to November, which is Rotary **Foundation Month**. The good work Rotary does throughout the world is funded by investing donated dollars for the benefit of future programs. Take a moment to read about the history of The Foundation on page four of this newsletter. **Mike Lodes** is our Foundation chairperson and will be updating members on their Paul Harris Fellow status as well as our Club's overall progress in this effort.

A high profile project within the Foundation is **PolioPlus** (see page three). District 6060 is hosting **Rotary Day with the Rams** on Sunday, November 15th at 12 noon when the Rams host the Now Orleans Saints. Ten dollars of every \$55 ticket will be donated to **PolioPlus**. For more information visit: <http://www.rotary6060> and click the calendar section.

Special kudos to **Kim Hove** for inviting **Annah Emuge** of the **Atai Orphanage** and **Kate Schwadron**, Rotarian, to speak to our Club about their project. Kim spent a lot of her time and is putting much effort to research Rotary projects and funding so she can guide us to our next in-

(Continued on page 3)

Member Business Profile

By Fran McDaniel

Norma Johnson
Altair Travel
2025 South Brentwood
St. Louis, MO 63144
314-968-9600, ext. 260
Email: norma@altairtravel.com
www.altairtravel.com



Norma just returned from Australia – her ninth trip Down Under to attend Corroborree. Australian tourism suppliers host this event to “sell” their homeland as one of the world’s most desired holiday destinations for North American tourists. More than 120 travel agents from the U.S. and Canada garnered new ideas to market the many attractions of Australia.

The Australian tourism suppliers know how to hook travelers. They appeal to travelers’ sense of adventure: “It’s just a close as Russia and the Middle East, and guess what, you know the language!” The Aussies even know how to make the long flight palatable: “It’s just two movies, two meals and sleep.” And they want tourists to come back: “It’s just like the U.S. – you can’t see it all at once.”

Norma also visited Ayers Rock and Alice Springs on this trip. She and seven other travel agents took a helicopter ride over

Alice Springs. Norma says, “It was a WOW experience!”

Norma has again been designated a Premier Aussie Specialist by the Australian Tourism Board, a recognition for her expertise in all things “Aussie.” She is the only travel agent in Missouri with this designation, which she has held for the past six years.

If you are planning a trip to Australia, be sure to give Norma a call. Even if Australia isn’t your destination, talk to Norma. She loves the travel business, and it shows in her attention to detail as she helps you plan your dream trip.

This story is part of a recurring series that focus on members’ businesses. Check the club website at <http://www.desperesrotary.org/links.php> for member business websites.

Fundraising Update

By Nick Roberts

The fundraising committee will be meeting in November. Our goal is to identify new potential sources of revenue in addition to the annual golf tournament. We will report back to the club at the December business meeting. **If you have any suggestions**, please pass along to Nick Roberts (nroberts@stlbsa.org) by November 10.

Thanks goes out to **Thomas Douglass, Fran McDaniel, Rick Gutierrez, Mike Sabo, David Franta, and Ray Griesedieck** for serving on this committee.

Des Peres Rotary Record

Desk Duty

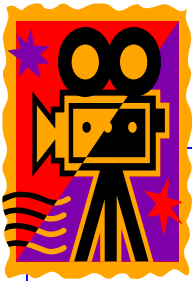
November 5.....Mike Lodes
 November 12.....Fran McDaniel
 November 19.....Charlie Miller
 November 26.....THANKSGIVING
 December 3.....Kurt Mungenast
 December 10.....Paul Newland
 December 17.....NO MEETING
 December 24.....NO MEETING
 December 31.....NO MEETING

Invocation Duty

November 5.....John Steuterman
 November 12.....Rich Waigand
 November 19.....Roy Weisheit
 November 26.....THANKSGIVING
 December 3.....Bill Wiley
 December 10.....John Zipf
 December 17.....NO MEETING
 December 24.....NO MEETING
 December 31.....NO MEETING

Happy Birthday

November 7.....Fran McDaniel
 November 11.....Rich Waigand
 November 30.....Paul Shaver



Preview of Coming Attractions

November 5 — Extended fellowship. No scheduled speaker.
November 12 -- Thomas Taylor / Vertegy
November 19 -- Sherry Hausmann, President / SSM
 St. Clare Health Center
November 26 -- No meeting. Happy Thanksgiving!
December 5 — Extended fellowship. No scheduled speaker.
December 10 -- Business Meeting / Fund Raising
December 17 -- No meeting. Evening holiday party.
December 24 -- No meeting. Merry Christmas!
December 31 -- No meeting. Happy New Year!

Des Peres Rotary Website
www.desperesrotary.org
 Rotary International Website
www.rotary.org
 District 6060 Website
www.rotary6060.org

Intercity

Host: O'Fallon, MO

When: Thursday, Nov. 12

**Where: Culpepper's-O'Fallon
4401 Highway K**

Time: 12 noon

**Speaker: Dr. Todd Lindley,
Assistant Regional Rotary
Foundation Coordinator for Zone 31
of Rotary International**

Topic: The Rotary Foundation

DES PERES ROTARY CLUB

2008- 2009 OFFICERS

Jeff Johnston..... President
 Nick Roberts..... Vice President
 Pat Guichet.....Secretary
 Rick Gutierrez.....Treasurer

DIRECTORS AND STAFF

Jim Smith.....Director of Club Service and Membership
 Jon Kremer.....Director of Community Service
 Eric Emery.....Director of Vocational Service
 Kim Hove.....Director of International Service
 Mike Sabo & Dick Ryan.....Social Chair/Family of Rotary
 Mike Lodes.....Foundation Chair
 Thomas DouglassProgram Coordinator
 Norma Johnson.....Historian
 Boyd Atteberry, Bill Wiley & Paul Shaver.....Public Relations
 Mike Sabo.....Sgt.at Arms
 Fran McDaniel.....Web Editor
 Photographer.....Pat Guichet

Lynn Bozzay.....Newsletter Editor

Des Peres Rotary News is published monthly by the Rotary Club of Des Peres, Missouri, P.O. Box 31006, Des Peres, MO 63131. Submit news by the third Thursday to Lynn Bozzay, 1515 Fawnvalley Dr., Des Peres, MO 63131. Phn (314) 974-0717 FAX (314) 961-4211
 E-mail: lmbazzay@juno.com

The Rotary Club of Des Peres meets at 7 am each Thursday at The Missouri Athletic Club-West (MAC-West), 1777 Des Peres Road , St. Louis, MO 63131

The Prez Says

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ternational project. To learn more about Atai Orphanage, visit their website at ataiorphanage.org/

Finally, please notice Nick Roberts article on the front page. Nick is heading up a committee to consider future fundraising projects for this Club. If you have ideas to share, please contact Nick so his team weigh all the options for us.

NOTE: Please check the meeting calendar on page two. The holidays affect our meetings.

BIZ News...and More!

By Fran McDaniel



Eric Emery moved his dental practice, Smile Station, to 2901 Dougherty Ferry Rd., Suite 400,

earlier this year. After 22 years of renting, Eric decided to it was time to own his office space. The building is 13,900 square feet; his office occupies 2,900 square feet. This gave Eric an opportunity to expand from the original 1,800 square feet, add new equipment and technology, and make his office and practice state-of-the-art. In addition, as the owner of the building, Eric would welcome additional tenants. Contact Eric if you are looking for office space in a new building at a great location, near the intersection of Dougherty Ferry and Big Bend.

Tell us about work news, family milestones, vacations, etc., and we'll get the word out! Secret operatives are urged to share the good stuff you know. Send personal or professional news to Fran McDaniel or to Lynn Bozzay.



Rotarians partner together on National Immunization Day in Moradabad, India. Photo by Rotary Images.

SAVE THE DATE

Holiday Party

Thurs., December 17, 2009

Greenbriar Hills Country Club

PolioPlus

After 20 years of hard work, Rotary and its partners are on the brink of eradicating this tenacious disease, but a strong push is needed now to root it out once and for all. It is a window of opportunity of historic proportions.

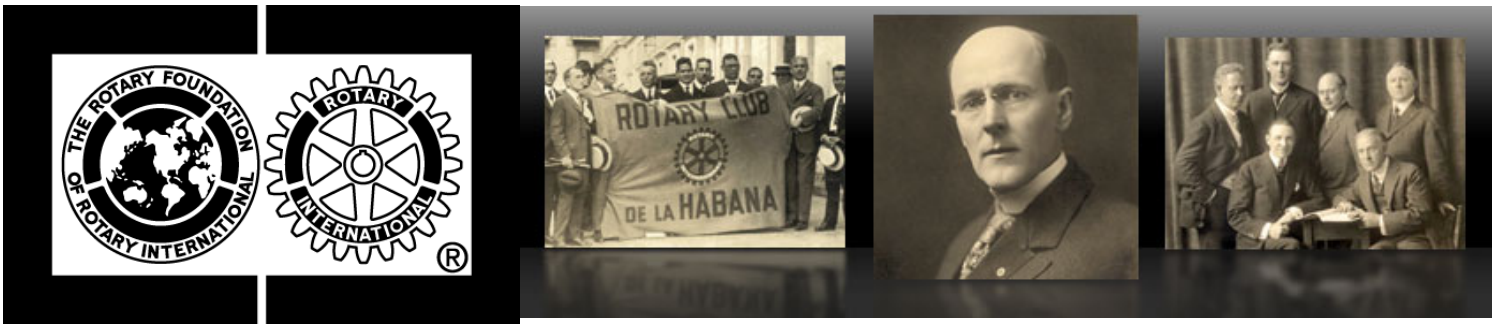
Your contribution will help Rotary raise \$200 million to match \$355 million in challenge grants received from the Bill & Melinda Gates Foundation. The resulting \$555 million will directly support immunization campaigns in developing countries, where polio continues to infect and paralyze children, robbing them of their futures and compounding the hardships faced by their families.

As long as polio threatens even one child anywhere in the world, children everywhere remain at risk. The stakes are that high.

To view a brief video, "The Last Hurdle", click below:

<http://www.rotary.org/en/ServiceAndFellowship/Polio/Pages/ridefault.aspx>





The History of the Foundation

Rotary began as an idea more than 100 years ago. Today, Rotary flourishes worldwide with 1.2 million members in more than 200 countries and geographical areas.

Rotary History and Archives is the authority on Rotary's rich, evolving history. Located in Lincolnwood, Illinois, USA, the History and Archives team continues to update and provide access to its collection of tens of thousands of items from all over the world.

In 1917, RI President Arch C. Klumph proposed that an endowment be set up "for the purpose of doing good in the world." In 1928, when the endowment fund had grown to more than US\$5,000, it was renamed The Rotary Foundation, and it became a distinct entity within Rotary International.

The mission of The Rotary Foundation is to enable Rotarians to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty.

The Foundation is a not-for-profit corporation supported solely by voluntary contributions from Rotarians and friends of the Foundation who share its vision of a better world.

Five Trustees, including Klumph, were appointed to "hold, invest, manage, and administer all of its property . . . as a single trust, for the furtherance of the purposes of RI."

Two years later, the Foundation made its first grant of \$500 to the International Society for Crippled Children. The organization, created by Rotarian Edgar F. "Daddy" Allen, later grew into the Easter Seals.

The Great Depression and World War II both impeded the Foundation's growth, but the need for lasting world peace generated great postwar interest in its development. After Rotary's founder, Paul P. Harris, died in 1947, contributions began pouring into Rotary International, and the Paul Harris

Memorial Fund was created to build the Foundation.

That year, the first Foundation program – the forerunner of Rotary Foundation [Ambassadorial Scholarships](#) – was established. In 1965-66, three new programs were launched: [Group Study Exchange](#), Awards for Technical Training, and Grants for Activities in Keeping with the Objective of The Rotary Foundation, which was later called [Matching Grants](#).

The [Health, Hunger and Humanity \(3-H\) Grants](#) program was launched in 1978, and Rotary Volunteers was created as a part of that program in 1980. [PolioPlus](#) was announced in 1984-85, and the next year brought [Rotary Grants for University Teachers](#). The first peace forums were held in 1987-88, leading to the [Foundation's peace and conflict studies programs](#).



Gregorio Hernandez (left) and Lisa Monette (right) plant trees in Thailand as an act of peace. *Photo courtesy Lisa Monette*

date, more than one million individuals have been recognized as [Paul Harris Fellows](#) – people who have given \$1,000 to the Annual Programs Fund or have had that amount contributed in their name.

Such strong support, along with Rotarian involvement worldwide, ensures a secure future for The Rotary Foundation as it continues its vital work for international understanding and world peace.

Throughout this time, support of the Foundation grew tremendously. Since the first donation of \$26.50 in 1917, it has received contributions totaling more than \$1 billion. More than \$70 million was donated in 2003-04 alone. To